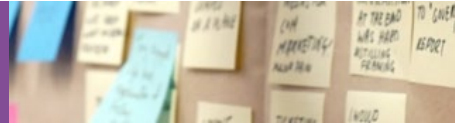


Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Business Management



The Business Management program of study teaches CTE learners how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.

Secondary Courses for High School Credit

Level 1

- Principles of Business, Marketing, and Finance
- Business Information Management I

Level 2

- Business Information Management II ¹
- Business Law

Level 3

- Business Management

Level 4

- None



Work-Based Learning and Expanded Learning Opportunities

Exploration Activities

- Participate in Business Professional of America (BPA)

Work-Based Learning Activities

- Intern with a local business or chamber of commerce

Industry-Based Certifications

- Microsoft Office Specialist 2016 Master ¹
- Microsoft Office Specialist: Microsoft Access Expert (Access and Access 2019) ¹
- Microsoft Office Specialist: Microsoft Excel Expert (Excel and Excel 2019) ¹
- Microsoft Office Specialist: Microsoft Word Expert (Word and Word 2019) ¹



Postsecondary Opportunities

Associates Degrees

- Business Administration
- Business/Commerce
- Public Administration
- Business Management

Bachelor's Degrees

- Business Administration
- Business/Commerce
- Public Administration
- Management Science

Master's, Doctoral, and Professional Degrees

- Business Administration
- Business Management
- Public Administration
- Management Science

Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
Administrative Service Managers	\$106,000	3,000	19%
Management Analysts	\$96,700	6,000	25%
General and Operations Managers	\$106,400	25,400	23%

Successful completion of the Business Management program of study will fulfill requirements of the Business and Industry endorsement. Revised – January 2023

Business Management Course Information

Level 1

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Principles of Business, Marketing, and Finance	13011200 (1 credit)	None	9
Business Information Management I	13011400 (1 credit)	None	9

Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Business Information Management II	13011500 (1 credit)	Business Information Management I	10
Business Law	13011700 (1 credit)	None	11

Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
Business Management	13012100 (1 credit)	Principles of Business, Marketing, and Finance, Business Information Management I AND Business Information Management II OR Business Law	12

Level 4

COURSE NAME	SERVICE ID	PREREQUISITES	GRADE LEVEL(S)
None	-	-	-

FOR ADDITIONAL INFORMATION ON THE BUSINESS, MARKETING, AND FINANCE CAREER CLUSTER,
PLEASE CONTACT YOUR CAMPUS CTE COUNSELOR
<https://tea.texas.gov/cte>

Mesquite ISD does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities and provides equal access to the Boy Scouts and other designated youth groups. The following people have been designated to handle inquiries regarding the nondiscrimination policies: Title IX Coordinators – Chassordee Willie and Emilio Duran, and/or Section 504 Coordinator Amanda Carroll at 3819 Town Crossing Blvd., Mesquite, TX 75150 / 972-288-6411.

Further nondiscrimination information can be found at
[Notification of Nondiscrimination in Career and Technical Education Programs.](#)